

*The
Soup
Ladle*



MARCH, 1953

THE SOUP LADLE

Published in the interest of the employees of
CAMPBELL SOUP COMPANY LTD
New Toronto, Ont.

Edited by
PERSONNEL DEPARTMENT

COURTESY

The business of being courteous usually proves mighty profitable.

Courtesy may not make good a cheque in the bank, but many times its worth much more.

You can cash it in for friendship and goodwill almost everywhere you go — even though no one recognizes you or your signature.

Courtesy makes you your own best reference, for no matter who you are or what you do, if you're courteous everyone's bound to like you.

For example, that newcomer you just showed how to handle that machine is going to be mighty grateful for that bit of courtesy.

That shy office worker to whom you say hello every day thinks you're the nicest person in the world.

And that nervous office boy who found you patient and understanding when he made a mistake hopes some day to be as important a person in your company as you.

Being considerate, and patient, and friendly, is the essence of courtesy.

And in a hundred and one ways it pays off, day in and day out, at the bank of goodwill.

OFFICE NEWS

by Joyce Carpan

There doesn't seem to be much news around the office. We might call this sad week. We all received our earnings for the past year and everyone is jotting down figures. We hear, "Just can't get a new pair of shoes this spring" — "Have to drop a couple of permanents" — "There goes my new hat". Even Fred Haines says, "Have to cut down on my golf balls".

Of course, the reason is "How much more income tax do we have to pay?"

A number of our girls and boys around the office have been off sick, so we welcome you back with us.

We welcome to the office Teresa Merizzi, Mary Michuluk and Connie Wilkie. Let's not forget that cheery "Hello!" and "How are you?" to these new employees, so that they will feel at home and enjoy working with us.



Plant Personalities



We have with us this month our genial Superintendent of Production, **Sammy Maxwell**.

Sammy came with the Company on September 4, 1934. He worked in the Labelling Department, on dicing machines, on meat preparation, digesters and on the blending platform. On June 9, 1941, he was transferred to salary supervision.

Sammy joined the armed forces on October 9, 1943, and returned October 1, 1945. On March 10, 1946, he was promoted to Night Superintendent and on October 11, 1948, to General Foreman and at present Superintendent of Production.

Sammy is happily married and has two boys.

He is very fond of all forms of sports and he and his "Watson" pipe are familiar figures on bowling nights.

We all join in congratulating you, Sam, on your success with the Company and wish you and yours continued good health and happiness.

AGRICULTURAL NEWS FOR 1953

Negotiations were completed February 5th, establishing 1953 prices for peas, corn and tomatoes for processing as follows:

Tomatoes — Lower by \$2.00 per ton from last year to a level of \$38.00 per ton for No. 1 grade and \$28.00 for No. 2 grade.

Peas — Will be paid for on the same basis as last year; namely, \$98.50 per ton, but the processor will be allowed to charge an additional \$1.00 per ton for services rendered in harvesting, etc.

Corn — The price to be paid will be \$25.00 per ton, which is down \$1.00 per ton from last year's price.

On all three crops, earlier dates of payment were established. Some other minor concessions were given the growers and negotiations were conducted on a very amiable and co-operative basis.

THE LABELLING DEPARTMENT

by Daisy Usher



Hello, Friends:—

It looks like a day in early November. Ray Tanner is still with us and he is getting quite tame now. The girls at first had him scared stiff as you know his Department is men only.

Charlie Bevington knows now that there

is more to soup than just putting it in a can.

Percy Greer has gained so much weight that his trousers complain every time he sits down.

Ollie Mooney passing a nice hot cup of coffee to Kirby one morning said it is nice of you to come to breakfast. That is what happens when a guy gets on days for a change.

Now **Ernie Jeffries** doesn't want to go to bed, and **Steve Stasiuk** stays up all night.

Don't be surprised if you see Russ on television any time doing his rope trick.

I feel **Sam Gray** did miss his calling. I am not so sure about saving souls as I am about his preaching.

Did you ladies see the fashion parade on Friday night? I am so glad my clothes are different, at least I did not see anything in the parade like mine. Or else Kate Aitken did not describe it.

I thought we had them all married at the plant but Cupid is still picking them out. We extend our best to the newlyweds and to all our sick get well wishes.

Jack McCraw was telling Isobel a joke one day and Isobel was having a hearty laugh. Jack says that is enough laughing for today I will finish the joke tomorrow. Is our Jack Scotch, he just won't give too much away in a hurry.

We are all sorry to hear that **Al MacLean** had a little trouble with his heart.

Well, friends, I shall march in with the wind next month.



SECOND SHIFT NEWS AND BLUES

by Jim Martindale

We're writing this from the nether regions, but please don't worry about the heat—it's always at least twenty degrees cooler down here! Yes, our visit to Receiving is giving us an opportunity of becoming inured to the cold which will probably hit these parts about Easter.

However, even away from the Second Shift we've been able to notice Parky's been gumming things up more than usual, but in this case you can blame a pretty fierce dentist. Parky has been subsisting on a diet of soup these last few weeks, but says that since he's possessed of at least a normal I.Q. he doesn't have to have fugitives from the Advertising Department telling him what kind to buy. To which we can only answer "Hear, hear".

And while we're giving a cheer or two we'd like to say a lot of credit is due our Ethel for the wonderful job she's making of the paper work, etc., in connection with the Second Shift bowling league. Because of her tremendous efforts a lot of our people are having really enjoyable times each Friday afternoon prior to reporting for work. Many of our gang are real amateurs. Take **Reg Canham**, for example. He'd never bowled before last fall, but has come through with several games over 300. We tried to arrange with "Nick" to supply Reg with half-size equipment so he wouldn't wear himself out too much with the effort, but can see now that's not necessary. Since he's on the same team as we are, we hope he keeps up the good work. Anyway, it's all in fun, as **Al Langridge** reminded us many times before his team dropped out of first place. Before that he could have fooled us, which isn't difficult.

Something that is difficult for us—find out the birthdates of Second Shift members. We know **Bunny Starchuk** and **Al Stephens** celebrated not long ago, but they're not saying when. We can understand why Al wishes to keep his age secret—but with Bunny it's a different story. That grey hair only adds to his distinctive appearance, and lends an air of authority to every word he utters at the Platform Club.

Mentioning the Platform Club reminds us that not only Bunny, but also **Stan Frazer** and **Phillip Morris** are members of that august body. We understand they're making valued contributions to the club, and are developing into speakers of the highest calibre. They deserve a pat on the back supporting such a worthwhile venture, and at the same time we must congratulate all members of the Platform Club for the splendid work they've been doing, enriching the lives not only of each other, but of practically every open-minded person they contact. Keep up the good work, fellows.

We'd like to remind both our readers that we'll be back at the same old stand next month, and are going to bring to you the solution of one of the greatest mysteries of all time—what does the "W" stand for in the name "**S. W. Maxwell**"? We expect in the next month to be threatened with everything short of death itself in an effort to induce us to suppress this juicy bit of information. However, nothing is going to intimidate us! See **George Mayhew** and reserve your copy of the March "Soup Ladle". We'll be with you then.



Len Morrison is with us after a very lengthy illness; so from all of us—welcome back, Len.

Bill Cartwright could easily win a 100-yard dash the way he whizzes around the office. Are you always so energetic, Bill? Bet you don't move

from your TV once you get home.

Harold Sturges is quite pleased with his new house but doesn't care for TV—what else is there to do on long winter evenings, Harold?

Last week **Ethel Galbraith** went roller skating and had a very successful time—no spills and no bruises. What more could she ask?

When **Ina Kitchen** left Sales last month **Walter** was elected to interview any prospective order girls. (Now we know why you wore your new suit.) All of us in the Sales Department welcome our new girl, **Eleanor Petticrew**; and **Eleanor, Walter Rosevear** isn't really that business like.

I recently read an article on Sales Technique that I would like to quote. It is called—

BELL MADE PIANO "SING" TO INTEREST A BACKER

Alexander Graham Bell, while experimenting with his new invention, the telephone, needed more money to continue with his work. He went to see a rich Mr. Hubbard, a friend of his.

He knew it would be difficult to sell him on the idea of a voice going over a wire. However, he was as good as salesman as he was an inventor. He sat down at the piano for a while and then said, "Do you know, I can make this piano sing?"

After depressing the pedal he sang "do" and the piano wires vibrated back "do". After that he described his discovery—the principle of voice transmission.

Hubbard backed his project.



CONGRATULATIONS

A very pretty wedding occurred on Valentine's Day, February 14th, at the Mimico Baptist Church, when **Norma Nixon** (Plant Payroll) became the bride of **Bob Gilliland** (Production).

The reception was held at the Pickfair Inn. The happy couple are spending their honeymoon in New York City.

PLANT SHUT DOWN

In order that all employees affected will have ample opportunity to make arrangements for their summer holidays, the dates for the 1953 annual plant shut down have been announced. Normal operations will cease at the completion of the manufacturing schedule for Thursday, July 23, 1953, and will resume again on Monday morning, August 10, 1953. Except for necessary maintenance and cleaning operations, the plant will be closed during this period.

A BUSY STORK



To **Fred and Mrs. Freeman**, Manitoba-Saskatchewan Sales District, a son, **Charles Douglas**, born December 31st, 1952.

To **Dick and Mrs. Griffin**, Manitoba-Saskatchewan Sales District, a son, **Gary James**, born January 20th, 1953.

Bob and Mrs. Brownlee, Inspection, are happy with a new girl, **Deborah Jane**, born on January 28th, 1953.

CONVERTING BLOOD TO BLOOD PLASMA

CENTRIFUGING

BOTTLES OF PLASMA, TUBES, NEEDLES, PACKED IN CAN



When you give a pint of blood to the Red Cross, you can be sure that its life-saving qualities will be safeguarded and preserved until it is used. In fact, it is entirely possible that you might get some of your own blood back if you need it ten years from now, provided it is not used on the Korean battlefields in the meantime.

Blood is collected by the Canadian Red Cross. Each "bleeding" of approximately a pint is put into a sterile bottle, sealed and identified by a number. Records of each donor are kept.

Shipments arrive at the plants in ice-chilled containers holding from 6 to 48 pint bottles. They are shipped by air or rail express, according to the time available. Blood processing must start within 72 hours after donation, and the initial steps completed within 24 hours.

When blood is received, the bottles are taken to a refrigerated room and chilled to a temperature near freezing. The individual bottles are then put in a centrifuge as shown above, a closed device which whirls the bottles at very high speed until the straw-colored blood plasma comes to the top of the bottle, and the red blood cells settle at the bottom.

After centrifuging, the bottles are examined and some are rejected for processing as dried plasma because of:

1. Hemolysis (failure of plasma and red cells to separate properly).
2. Excessive fat.
3. Clots.

The rejected bleedings are not destroyed, but are processed into serum albumin.

After centrifuging, the bottles are taken to a room which is operated under aseptic conditions to guard against contamination. A sterile hollow needle attached to a vacuum tube punctures the seal on the bottle and draws off the plasma.

Plasma which is to be dried is "pooled" into sealed tanks holding the contributions of many donors.

After the pooling tank is filled, the plasma is drawn through a sterile tube to, first, a centrifuge which removes fat cells, and then through an irradiator. In the irradiator, the plasma flows around ultraviolet ray tubes, the rays kill bacteria or virus which might transmit disease.

Next comes a series of laboratory tests for:

1. Hemoglobin content.
2. Sterility of the pool.
3. Effectiveness of irradiation.

The irradiated plasma is taken to another sterile room and run into sterilized bottles, each holding 600 c.c.'s, or the equivalent plasma from about 2¼ pints of blood. The plasma remains in these bottles until it is administered to the patient.

CHIT AND CHAT OF THIS AND THAT FROM THE FILLING DEPARTMENT

by Flo Letourneau



I am sorry we had to say good-bye to two of our girls, Mary Sudeyko and Millie Robinson. The best to both of you. Mary is opening a fish and chip shop. From the girls she received a lovely lamp.

Irene Frulleux received a comforter

from the girls as a wedding gift.

Nice to see Victoria Rudan back after her operation.

Agnes, I think you had better learn to duck a little better, we don't want to have to buy you a set of teeth.

I am sure that Jack Sibbitt, our boss, will be glad to get back with us again, even if we are a big headache at times, eh! Jack?

There has been a few changes — Flo Pitt has gone out in the cold to the train shed and Eileen Parnell has come inside to the Inspection Department. Hope you both like the different temperatures and your new jobs.

I guess I had better save some for next month, so I'll just get lost for now.

BABY PICTURE CONTEST

During 1951, we held a baby picture contest which proved very popular. Therefore, we will repeat this contest starting March 1st and ending June 30th.

We plan to publish many of the best entries as well as the final winners. The prizes are: first, \$15.00; second, \$10.00; third, \$5.00.

RULES OF CONTEST

1. To be eligible, all photos must be taken by an employee of Campbell's Soup or his immediate family.
2. The subject of each picture submitted is the employee's own children or grandchildren who may not be more than three (3) years old on June 30th, 1953.
3. Mounted or unmounted, black and white prints of any size may be entered but preferably not smaller than 2¼" x 2¼".
4. Bring as many entries as you wish to the Personnel Department.

OPERATION NIGHTSHIFT

by **Aulay MacInnis**



Hi, Everyone!

Might just as well start by telling you that this is going to be a tough assignment, the writing of this column. Why? Well, because I have been confined to my couch with a bad case of 'flu, grippe or what have you and am just

back and doing my best to gather up what news may be in the air.

By the time this arrives at your home Ernie Jeffries will have left the night shift helm and by now should be deeply engrossed in the Filling Department. I think I speak for all the night shift when I say that it certainly was a pleasure having him with us. We understand he came to us to learn a few things about how we carry on which I hope he has, but at the same time I must admit we have learned a lot from him, a lot of things in many ways both in effort and in being human. Best of luck, Ernie, in all the Departments.

Taking Ernie's place for the next four weeks will be Steve Stasiuk who has already spent a month with us to get rid of the rough edges. He caught on in a week and already is a favourite with the gang.

Now a little gossip about the regulars. Sickness has hit us as it has the other shifts and while some nights have been tough sledding we have always managed to be ready at 7 a.m. This is just a pat on the back for the chaps who had to dig in and do a little extra. Heard Windy Ferguson might invest in a cafe in Streetsville which should put him amongst the potatoes or should I say chips. Rumour has it that Paul Hruska Jr. makes many phone calls into the North every week. Reminds me, did you hear of the Eskimo who didn't mind his friends kissing his wife because it was no skin off his nose.

Our personality parade this month includes that great hockey star George (Eager Beaver) Chartrand. Star key man of the team he plays on will have to admit that he did play a terrific game on the night of his first appearance, and has bruises to show for it. While we did not attend the game the fact is that his outstanding and outlasting plays were worth the price of a N.H.L. game. Not quite as noisy now as when he was in the stands, we understand he will improve with age.

Bill Riley, who does not care for smoking, was overheard telling Fred Heal that if the nicotine from one cigarette was injected into a cat it would kill it. To which Fred promptly replied, "Maybe so, Chief, but who wants to go around killing cats?"

Floyd Leitch reports that the last time he went for a haircut they gave him a shine . . . Don Ineson was one of the first to head for the Motor Show . . . Ron Staff plans a lot of things with the returns from his Income Tax . . . Bernal Wisner is breaking his plans as fast as he makes them . . . See our pals, Perc and Kirby, every once in awhile and hear through the grapevine that they are giving their all to their work.

When are you coming back, fellows? . . . Must express my thanks at being able to get in on the last two of the Training Sessions . . . How come they call Sammy Turnbull "Bingo"? . . . Bill Shipway appears to be getting younger every day and is always on the go . . . wonder if anyone figured out how to do the string and pencil trick. Ask Ernie Jeffries . . . Looking forward to having a month with Eric MacKenzie on nights as he was one of the first chaps I met when I first started at the plant . . . John Chabot spent a few days up North recently and came home with a sore back . . . Back with us again is Dollard Marchand and it is good to see how well he has recovered . . . "Curly" Frank will snap out his baby's picture at the least word about good looking kids.

Steve Janik paid a hurried trip to Windsor the last weekend but won't tell us if he missed his "Beautiful K" . . . I wonder if Ken Holland would like us to reveal his little secret.

As I said in the beginning, I have very little to say this month so I must call this thirty for February. Having spent about four days in Glace Bay, N.S., and met some very respected and influential people, I am sure that they are proud as I am to see that I always root for the best. So for now and as always, I remain, obediently yours, if of course, you remember, that every Campbell product, is now and always . . . A Good Buy.

NEWS FROM STANDARDS

by **Lil Graham and Marge Bottrell**



Well, folks, here we are again. It seems to me the months roll along faster than ever and news gets scarcer but here goes.

Sammy Maxwell took a trip to Chicago and, happy day, he got rid of those two silver dollars he kept rattling — they gave him six cents extra for each one of them.

Joan Fast received a TV set for her birthday. Lucky Joan.

A shower was held at the home of Lillian Graham for the bride-to-be, Norma Nixon. She was presented with kitchen utensils after which a very enjoyable time was had by all.

Sincere sympathy is extended to Sam Darichuk in the death of his father; also to Mildred Wilson in the death of her father.

We also are very sorry to hear Al MacLean (Time Office) is very ill and will be confined to bed for three or four weeks.

That's all, folks, for this month. More news next time (perhaps).

CAMPBELL'S SOUPS GROUP LIFE INSURANCE PLAN

A savings has been made possible in the cost of the Group Life Insurance Plan because of the small number of claims paid under the plan during the past two years. This saving is being passed on to those employees who are enrolled in the plan and who pay their portion of the cost through payroll deductions. During the months of March, April and May no Group Life Insurance payments will be deducted from the pays of these employees. Coverage will, of course, continue throughout this period.

The Company plans to pass on similar savings as often as possible in order to provide life insurance for its employees at the lowest possible cost.



CREDIT UNION NEWS
By-Laws

Article VII

1. The Annual Meeting of the Credit Union shall be held prior to the 15th day of February in each year in the Town of New Toronto in the County of York at such date, place and time as the Board of Directors may by resolution determine.

2. Notice of the Annual Meeting and of every special meeting of the Credit Union shall be given by the Secretary who shall at least seven days prior to the date of every such meeting post a notice of the meeting in the registered office of the Credit Union and mail to each member a copy of such notice according to the name and address of such member as appears in the registered list of members and it shall not be necessary to register such notice or to advertise the same in any newspaper in lieu of mailing such notice it may be personally delivered to the member.

3. When notice is received generally by the members of the Credit Union the accidental omission to give notice to any member thereof or the non-receipt of the notice by a member thereof shall not invalidate any resolution passed or any proceedings taken at each meeting.

The following are the executive officers for the year 1953:

President — Sam Gray; Vice-President — Jack Brown; Treasurer — Percy Brett; Secretary — Fred Ramsay; Directors — Mary Duncan, Jack Waters, James McLean; Supervisory Committee — Alf Cocker (Chairman), Jack Radford, Larry Thomas; Credit Committee — Steve Stasiuk (Chairman), Ed Hall, Ottalean Stewart.

Delegate to the Annual Convention to be held at the Royal York Hotel, Toronto, will be Percy Brett, alternate will be John Waters.



Coast to Coast with

CANADIAN SALES OPERATION

The Editor of "Hi Campbell", the publication of our United States sales force, recently received several requests for information concerning the Canadian Sales Operation. As a result, a short article was prepared by your editor and appeared in their February issue. Believing it would also be of interest to our readers, we have reproduced it in this issue:

"Immediately north of the United States, separated by a friendly, unprotected border, lies the Dominion of Canada, a country larger in area than the United States but having a population of slightly less than 15,000,000 people.

"Selling in Canada is a widely diversified and extremely interesting business because of the heavily populated metropolitan areas, the vast expanse of comparatively unpopulated country, the extremes in temperature and the fact that the country is bi-lingual.

"The Province of Quebec, for example, is primarily French Canadian and in many parts of this province the French language is the only language spoken. Because of this, our salesmen must be bi-lingual. The city of Montreal, the largest city in Canada, with a population of 1½ millions, is a mixture of both French and English, where the store names, street signs, etc., are all written in both languages. In deference to the French-speaking population, advertising material, shelf markers and order books are printed in French. Our Company even provides an entirely French radio programme. (Editor's Note: The programme to which Mr. Pope refers is "Jeunesse Dorée", Canada's highest rated daytime dramatic serial programme; broadcast from 12.00 to 12.15 p.m., Monday through Friday.)

"A few salesmen have territories that are huge in comparison to the average. This is particularly true in the Western Provinces, where one salesman, located in Edmonton, Alberta, travels north through the Peace River country to the famed Alaska Highway, more than 600 miles from his home town. Another salesman travelling in Northern British Columbia has to move his automobile by railroad flat car between some towns because of lack of highways in the rugged mountainous country. It is not uncommon for shipments of our products to move to the far northern outposts of the Hudson's Bay Company, Canada's oldest trading company, by snowmobile, tractor trailer or even dog sled and more than one load of groceries lies at the bottom of some of the lakes!

"In Canada's larger cities, business takes a more normal course and some American chain stores have established Canadian headquarters. These include The Great A & P Tea Company in the East and Safeway Stores in the West. In addition, the I.G.A. Stores and Red & White Stores are well known since these organizations supervise the operation of a large number of independent stores.

"The Canadian sales force is divided into 10 sales districts and comprises 80 salesmen located in all the provinces with the exception of Newfoundland on the extreme Eastern Coast. Sales in Newfoundland (which did not become part of Canada until 1949) are still handled through a resident broker.

"Quite naturally the Company's products manufactured and sold in Canada are the same as in the United States with the exception of can sizes. For example, Campbell's "Beans and Pork" and Franco-American Spaghetti are packed in 15 oz. and 20 oz. cans, V-8 Vegetable Juices are packed 15 oz., 20 oz., and 48 oz. (Editor's Note: Can sizes are prescribed by the Canadian Government.) Black Bean Soup is not sold, but French Canadian Style Pea Soup was originated and introduced on the Canadian market and is a highly popular product with Canadians.

"Generally speaking, the Canadian sales force very closely follows the pattern established in Camden, and sales promotions are usually timed to coincide with those in the States. Advertising material is very similar to that used in the United States and the Company's popular "Double or Nothing" radio programme is broadcast over Canadian stations. All in all the Campbell sales programme is carried out just as thoroughly, but on a smaller scale."

* * *

Buying advertising is like gassing up to fly the Atlantic. It doesn't matter much if you have a little gas left over, but running out of gas sure wastes a lot of airplane.

* * *

SHUTEYE NEEDED

*Backward, turn backward,
Oh time in thy flight,
Make me TV-less,
Just for tonight.
I'm sadly in need of
Some undisturbed sleep,
Minus the urge to take,
Just one more peep!*

SOUP 'N' CRACKERS



At press time the Soup 'n' Crackers promotion announced in last month's "Soup Ladle" is in full swing and reports of successful promotions are coming in from all sales districts. Roger Watters of Quebec East District sent us the above picture showing one of the many attractive combined product displays.

PROMOTIONALLY SPEAKING . . .

Alberta salesman Al Walker, with a timely assist from Radio Station CHAT of Medicine Hat, put on a two-day sales promotion in the two Saving Centre Stores in Medicine Hat. Al displayed and sampled the three Franco-American Products and French Canadian Style Pea Soup while the radio station announced the specials over the air and invited Mrs. Consumer to stop in and "try" and "buy". Their combined efforts got results and numerous customers were introduced to our products.

* * *

Heavy snows and 40° below zero weather didn't stop Pete Abrahams and Al Eyers, salesmen in Ontario East and North District, from holding a bang-up demonstration in the A & P Store in Kirkland Lake, Ontario. 365 customers trudged through the deep snow and sampled our Franco-American products, buying 450 tins. Store management was so pleased they requested a repeat performance.

JACKPOT WINNER

Lady luck not only smiled, she really beamed on B.C. salesman Bob Roberts and his wife Helen recently when they won first prize of \$992.00 in a Vancouver radio station's "Answer the Riddle" programme.

To enter the contest it was necessary to write the correct answer on a label of the sponsor's product — so at this point Bob and Helen are not only wondering what to do with the \$992.00 but also 72 packages of Margene, 24 packages of Bran Flakes and 10 lbs. Coffee. Looks like a good deal at twice the price, Bob — sure hope you like Margene, Bran Flakes and Coffee!

the Sales Force



SILENT SALESMAN



Ottawa District salesman **Claude Lalonde** is justly proud of this attractive vertical section set up in Steinberg's Store in Ottawa. Claude was ably assisted by District Sales Manager **Jean Leprohon** and the job was done between 6 and 11 p.m. after store hours.

CAMPBELL'S ON PARADE

Mrs. E. Stafford of London, Ontario, used her imagination to give our product some excellent publicity when she and some friends attended a Hallows'en ball dressed up as Cans of Campbell's Oxtail, Mushroom and Tomato Soup. Flanked by 2



chefs carrying appropriate advertising they made an attractive picture in the grand parade, and caused such comment that they thoughtfully sent us the accompanying picture.

The cans are made of a plastic material mounted on factory cotton and corrugated cardboard. The head pieces are all in colour and the "Ox" was properly equipped with real horns and a tail. Sounds like a lot of fun and we most certainly appreciate the girls' choice of product.

WE INTRODUCE:



Paul H. Boulé

One of the favourite pastimes of **Paul Boulé**, District Sales Manager, Quebec East District, is showing friends and visitors around his hometown—Quebec City. In his youth Paul guided tourists around the famous old city and what he doesn't know about the Plains of Abraham and other historic sights isn't worth knowing.

Paul started his Campbell career in 1947 following five years of service with the Department of National Defence, and a few years selling groceries for his father. It wasn't long before he was made jobbing-retail salesman responsible for sales along the south shore of the mighty St. Lawrence River. Two years later he was appointed District Sales Manager. Life was far from dull during his two years on the south shore as he was in the town of Rimouski when it was almost completely destroyed by fire. As if this wasn't enough, he travelled to Cabano the following week only to find that town being ravaged by fire when he arrived. Fortunately he escaped injury in both these catastrophies.

A family man, Paul is justly proud of his three children—two daughters, Michele and Claire, and his son Bernard, 10 months. When not busy with his family, Paul finds time to do a lot of reading and particularly likes biographies. He enjoys a good concert, and is reported to play a sharp game of tennis.

Best wishes, Paul, for continued success.

WE QUOTE

"God gave man two ends, one to sit on and one to think with. Man's success depends on the one he uses most."

* * *

"The man who does his best today will be a hard man to beat tomorrow."

* * *

QUICK QUIPS FOR OFF CAR SALES

"... and if I don't sell it—it'll freeze."

— Dave Stirrett.

IDEA CORNER

Whether a salesman lives in Halifax, N.S., or in Victoria, B.C., the pages of "The Soup Ladle" make it possible to overcome geographical barriers and exchange ideas freely.

Why not send the Editor your ideas? They may help your fellow salesman solve a problem, make his work easier or more interesting. The following ideas are excellent, and reached us through "Hi Campbell", publication of our sales force south of the border:

"To the Editor:

"As an aid to selling and displaying Campbell's Ketchup I have cut a sheet of wrapping paper to the same size and rectangular shape as a Ketchup carton. On this paper I marked in large figures the profit that can be earned by selling five cases of Campbell's Ketchup. I have been using this selling aid to show grocers what a small amount of floor space would be needed for a highly profitable five-case display of Campbell's Ketchup.

"This idea has worked very well, particularly in small stores."

— H. E. Phillips.

"To the Editor:

"After installing Vertical Soup Sections in large Super Markets I have found that it 'pays off' to leave two copies of a soup section diagram—one for the stock man in charge of the section and the other for the store manager.

"This procedure impresses the stock man and store manager with the importance of maintaining the section in the same manner that it was set up. It also provides an excellent guide to the stock man and manager for use in refilling the section and in ordering varieties needed."

— Robert E. Beckermann.

TO THE LADIES

Linc Barnett, salesman in London, Ontario, tells us his whole family, including three-year-old Sandra, is just crazy about the way his wife Thelma prepares Pork Chops.

Here's the recipe for:

"PO'KE CHOPS" — Barnett Style

Put chops in baking dish.
Sprinkle with brown sugar.
Add slices of lemon to each.
Cover with Campbell's Ketchup diluted with water.
Bake one hour at 350°.

Then EAT!

LAB. AND INSPECTION

by Doris Wildman



We are all very sorry to hear Peggy Carter of Inspection is leaving us. It has been a real pleasure having you with us, Peg, but know you will be happy in your new role. Do come back and see us.

One day recently Bill Baylay came to work with a bad looking eye. What happened while you were away, Bill?

I know Dot Washington is much happier having her little son with her instead of being so far away and only seeing him occasionally.

Margaret Johnston in the Lab. can laugh it off. Know what I mean, Marg?

Everyone, I know, was sorry to see Ted Burt of the Lab. leave us, especially the fellows he worked with in the Lab.

One morning recently, Joe Ansara came in the Lab. and the Lab. was pretty cold. Joe ran over to the retort and turned it on. Very shortly the Lab. was filled with steam. Voices could be heard around the Lab. but you couldn't see a soul not even Joe.

The stork called on Bob Brownlee and his wife recently. They have a son and to make the family complete the new baby is a girl. Congratulations to Bob and wife.

Sam Delaney's father, who has been very ill, underwent an operation. He is coming along fine and we hope for his speedy recovery.

Dorothy Hooper (Quality Control) is very anxious to find living accommodations somewhere in the vicinity of the Lakeshore. If anyone knows or hears of any place she would appreciate it very much if you would let her know.

This is all for this time, folks, but if you get some news, how about passing it along?

INTERESTING FIGURES FOR EMPLOYEES

Being absent from work is a loss for you in your pay envelope and a loss to your Company in production and time re-arranging your work. We realize that some are unavoidable on account of illness and circumstances over which you have no control.

We give you, below, the number of man days lost during 1952 from the total payroll:

Medical leave of absence	3,508
Personal leave of absence.....	831
Industrial accidents	222
Suspensions	40
No reason given	917
TOTAL	5,518

Let us see if we can do better in 1953.



RECREATION CLUB COMING EVENTS

The Recreation Club is commencing a new regime under the competent guidance of its new president, Eric MacKenzie, and his capable assistants.

The new committee has been elected by the employees to fulfill its obligations to its members for 1953. The Club committee has a single purpose in mind to maintain recreational activities in which all members can participate with equal enthusiasm. They have adopted the policy of catering to the ideas and suggestions offered by fellow members, and to supply a variety of entertainment for both young and old in an endeavour to create an atmosphere of good fellowship amongst the employees.

A number of outstanding attractions have been arranged for the future, such as a skating carnival, a roller skating party, a weiner or corn roast, euchre, etc. These are only a few of the surprises which we have in store for the members. Notices of each event will be published on the bulletin board in advance of the occurrence.

We should like to take this opportunity of thanking all those who attended our recent Bingo and who helped to make it a successful venture. Percy Greer did a commendable job of calling the Bingo, ably assisted by Bill Jones.

Have you bought your ticket to the Campbell's dance to be held on March 6th? If not why not buy one from one of the committee members today?

RECEIVING

by Frank Hampson



Pleased to see Harvey Blain back with us once again and is now working in the Storeroom. Says it's better than route marches and midnight exercises.

Wish to offer our sincere sympathy to Bill and Sam Darichuk and family in

the recent death of their father.

Who was the man whom a local reporter said was wasting his time around here, with such a profile he should be in Hollywood, Calif.

Welcome to Jimmy McLean who is now working in the Storeroom, after a long spell on production—quite a come down (stairs) in the world.

It's very quiet around the office without our Assistant Superintendent, Ernie Jeffries, who has been moved to midnight shift (temporary).

So our genial trucker, Johnny O'Brien, has bought himself a house near the Queensway.

Our belated congratulations to Johanna

CHANGES AT OUR TOMATO RECEIVING STATIONS FOR 1953

Up until the present time, we have had three tomato receiving stations in Western Ontario, located at Chatham, Comber and Belle River. The Comber receiving station is located on the New York Central Railway, approximately thirty miles from Chatham. The Belle River receiving station is located on the Canadian National Railway about twenty-six miles from Chatham. This year, we intend to close the Comber and Belle River receiving stations and receive all the tomatoes grown in Western Ontario at the Chatham receiving station.

This move has many important advantages for both the New Toronto and the Chatham plants.

Tomato cars which were loaded in Comber have always been late in arriving at New Toronto because of the transfer from the New York Central Railway to the Canadian Pacific Railway at St. Thomas and the additional switching that is required between the Canadian Pacific Railway and the Canadian National Railways at New Toronto.

Whenever we have been able to accumulate a total of ten cars at Belle River or Chatham receiving stations, a special engine was assigned, and special service was given to us direct from the loading station to the New Toronto plant. This service has never been available from Comber because of the two-line haul and switching complications at New Toronto. By combining the receipts of all Western Ontario tomatoes at the one receiving station in Chatham, we shall be able to get special moves at a much earlier and much later date in the season, which will simplify our scheduling and production operations at the New Toronto plant to a considerable degree.

Because of the continued growth of the Chatham plant, it has been necessary to ship a large quantity of tomatoes from Comber and Belle River to the Chatham plant to meet their production requirements. There will be substantial savings in transportation costs, handling charges, and station operating expenses.

We intend to receive tomatoes as late as 10.00 p.m. during the peak of the season at the Chatham plant, which will assist materially in scheduling our production operations and minimize stockpiling in the yard for the second shift.

and James Martindale on their recent wedding. Best of everything to you both for your future happiness.

Sorry to hear Steve Moroz's wife Ann has been very ill and hope she will soon be well again.

Wonder if spring is around the corner with the new and used car business being so busy—George Robinson, a Pontiac; Don Clubb, a Chev., and Jimmy Martindale an English "buggy" (Ford).

Guess I'd better hang out the welcome sign to James Martindale who is going to stay with us while George Robinson goes to production under the present training scheme.

HOW MUCH DO YOUR WAGES BUY ?

A good way to see how much you really earn is to see how much your earnings will buy. The more you can buy, the more you really earn.

Wages have gone up in the past 15 years — but so have prices. So if wages and prices both have jumped, how much better off are we?

The answer is quite a bit. The chart below shows that. It is based on actual average hourly rates earned by Campbell's employees in 1939 and November, 1952. See how many minutes of work it took to earn the money to buy a pound of steak . . . a quart of milk in 1939 and November, 1952.

The standard of living in Canada is higher than it has ever been before. No other system of government and business is even a close second in providing more freedom, bigger pay cheques, fewer hours of work, more comforts or more luxuries.

WORK TIME EQUIVALENTS FOR CAMPBELL'S EMPLOYEES

	1939 Mins. of Work	November, 1952 Mins. of Work
Sirloin Steak, 1 lb.	42	33
Lamb, leg roast, 1 lb.	43	30
Flour, all purpose, 1 lb.	5	3
Butter, 1 lb.	41	27
Bread, white sliced, 1 lb.	10	5
Eggs, grade "A" large, 1 doz.	47	31
Milk, 1 qt.	17	9
Coffee, in bag, 1 lb.	51	42
Tea, black, ½ lb.	44	22
Oranges, California, 1 doz.	41	16

Since 1939 —

The Cost of Living Index has increased 82.7%.

The average hourly rate earned by Campbell's employees has increased 276.5%.

CHATHAM PLANT EXPANDS AGAIN

The continued growth of our sales for V-8 Cocktail Vegetable Juices and Campbell's Ketchup has once more required a substantial expansion to our production facilities at Chatham for the 1953 season.

The changes which we are making affect almost every department in the plant. Our facilities for washing, sorting and trimming tomatoes are being increased by 50%. The washing equipment will be of the latest design, and will incorporate the improvements which were made in our New Toronto tomato washing equipment last year.

The vegetable preparatory department is being moved and completely redesigned to speed up the operation and to provide additional capacity.

The capacity of our pasteurizers is being considerably increased and we have already completed work on lengthening our can coolers to provide additional cooling time.

A new high speed filling machine is being installed on our 43 oz. juice line.

The entire can handling system is being relocated and changed, and higher speed and more efficient can washers are being installed.

We hope to obtain delivery of an additional high speed labelling machine for our ketchup line in time for the 1953 pack.

The green pea operation is being completely changed, and for the first time, Campbell Soup Company Ltd will grow all our own peas in the Chatham area on leased acreage. The peas will be threshed in viners which are being moved onto the Chatham property. Several changes are being made to facilitate the washing, grading, blanching, sorting and freezing of peas inside the plant.

Several other changes are planned for next year, but the details have not yet been finalized.

In order to facilitate the large amount of mechanical work involved, additional equipment has been installed in the mechanical section, consisting of a new lathe, pipe bender, brake, etcetera.

FIRST FLOOR RAMBLINGS by Ernie Ware



This month we roll out the red plush carpet and bid welcome to Jimmy McLean to our first floor surroundings. He is now working for the Advertising section of the Storeroom and a very welcome addition with that big slap-happy grin showing like a beacon — incidentally, Jimmy boy — was that a HUNTING trip you went on or a SWIMMING party?

Rumour has it that the "Banshee's are wailing" around Harold Barclay's apartment — but I have been informed that it is no such thing. Seems Harold is taking up the piano accordion and that accounts for the sweetest (??) music the other side of any place you would want to forget.

This past month our regular Shipping Department Foreman, Ray Tanner, is doing a hitch in the Labelling Department while Hav (Happy) Fennell takes over his duties in the Shipping Department — watch out for those glue pots, Ray. Hav still insists they are pretty tricky.

As this column is being prepared word reaches us that the head of our Timekeeping Department, genial Al MacLean, has taken ill, and we sincerely hope it isn't too serious to keep him away very long — here's hoping you're back before this issue goes through the mail — if not, we hope you get well in a hurry, Al.

That proud strut that is so becoming to Gord Robeson (Shipping) is due to the manner in which his son is burning up the ice in the local arena — "getting to be quite a hockey player" says his pop as he sticks out the old chest.

During the past week our corner of the plant has missed the pleasant "good-morning" of Bert Crawford, our yardman. He has been taken very ill and the place doesn't seem the same. Hurry back, Bert. Bob and Fred are running out of cigarettes and insist on a no-mooching agreement till you get back.

Yours truly still finds it pretty grim trying to dig up facts and iotas to fill out a column. We give it a big TRY, but would succeed a lot more if any of you fellows on this floor would pass any "gen" along that would be of interest to your fellow employees.

With the hope that the next issue will be an improvement over this month's column, we bring this one to its end.



WHAT'S YOUR HOBBY ?

LET'S HAVE SOME ACTION

If you haven't a hobby, you are missing a step on the road to happiness. Hobbies are a source of pleasure and satisfaction for millions. There is a thrill in making a special "find"; a feeling of pride in making something beautiful — and a unique "club-hood" among hobbyists which all can enjoy. If you have a hobby, tell us about it. Send along any interesting data or pictures to the Editor for use in "Soup Ladle". Who knows, perhaps your enthusiasm will give someone else the delightful hobby "bug"!

SECURITY AND SERVICE DEPT.

by Fred Heal



Hi, girls and boys!

It's time again to write a few items for our "Soup Ladle". So, I have been busy learning the names of all those in our Service Department in order to find some things of interest, of which there are many, and of which I shall

write from time to time. I think it is fine for our Company to have this little paper which is of interest to all the employees.

I think most of us know **Walter Serotiu** but I guess few know of his talent as a singer. As he goes about his work on Saturdays when the plant is not working on production and quietness prevails, he can be heard singing some of the native songs of Poland in his deep bass voice which is really worthy of recognition by our Recreation Club. When he sings so well with drinking water, I wonder what he would do by drinking vodka?

We have all been wondering when **Bill Riley** is going to give us a treat and have the Ice Follies perform on the Company's skating rink.

Bill Cole bought the family a dog for Christmas and named him Fido.

Betty Williams, who works on the afternoon shift, gets up late and between doing her work and watching that new TV, it keeps her humming to get dressed to be to work on time. Hope Betty does not miss anything.

Alf Levallee has changed cars and now sports a Mercury. Alf is quite proud of his new car and says it has a great "pick up" and is a wonderful riding car but then Alf used to ride a mule, when he was in the army.

January 28th was **George Mayhew's** fortieth wedding anniversary. I congratulated him and expressed the wish that he and Mrs. Mayhew would celebrate their sixtieth anniversary which would make it the diamond. George replied that they can't miss as they have a glass of V-8 every day, which, by the way, might be a very healthful habit for us all to adopt.

Rueben Buck, who has been deprived of his usual amount of skating on the Port Credit River at the back of his home on account of the mild winter, has settled down to reading fairly heavy literature. His latest book is entitled, "What to do before the psychiatrist arrives".

Emily Langille was showing us a photo of her little granddaughter, Joan Rita Kingston. Her admiration of the photo was quite justified and Emily is a very proud and happy grandmother.

When the weather is bad, **Pop Ruthven** throws a few bread crumbs for the birds out by the east gate. Pop says he never forgot the little memory gem that his school teacher taught them—

Be good to all dumb animals,

And give the poor birds a crumb;

Be good to human beings too,

'Cause sometimes they're pretty dumb,

George Jensen, recently returned from a pleasant holiday in Copenhagen, Denmark, says he had an enjoyable trip and found the country prosperous. I asked him what party was in power but he wasn't too sure. However, when I asked **Bill Sherry**

MECHANICAL MURMURS

by Marge Birmingham



We are very sorry indeed to report that **Gordie Hayes** and "**Doc**" **Mayhue**, two of our electricians, have had severe heart attacks. They are both coming along slowly, but making satisfactory progress. We shall look forward to seeing them back

again. The rest of the electricians are almost afraid to move; one never knows who will be next.

We heard about a lovely party **George Jones** gave for the rest of the electrical boys at his new home on the Upper Middle Road on January 31st. We heard what a beautiful home he has and that he had done the major part of it himself. We heard that the party helped **George Tanner** celebrate his birthday. We heard **George** was 27—we don't believe it.

We overheard **Lloyd Bellamy** (with a perfectly straight face) telling **Tom Avram** about hockey as played in Canada in the early days. When **Lloyd** was a young blade, he played the game on the river; the goal posts were thirteen miles apart. You skated the thirteen miles up the river to the goal, had your shot on the net and then skated back. You then went home—it was dinnertime. The hockey sticks were heavier in those days; they weighed, in fact, 128 pounds and the pucks weighed you down and down you stayed till your mates carried you off the river. Yes, things were different when **Lloyd** was young—but don't you believe it, **Tom**, they weren't that different.

Carl Mair is throwing discretion to the winds and his money after it. Now he has a new television set, and it only seems like yesterday he got the Pontiac.

"Oh, well, you can't take it with you," we said.

"If I can't take it with me, I won't go," replied **Carl** with a nonchalant shrug.

he was of the opinion it must be the Progressive Conservatives. **George** is one of our eligible bachelors and I asked him if he had a girl friend in Denmark. He replied in the negative. Then I enquired if there were lots of nice girls there to which he disinterestedly replied, "I guess so". His attitude reminded me of **Kipling's** little saying, "A woman is only a woman, but a good cigar's a smoke".

Charlie King says, "My roving days are over since my wife bought a new TV".

We wonder whether **Cecil Lawn** goes bowling so regularly exclusively from his fascination for the game or if there could be a little romantic interest as well. **Cec** is one of our most eligible bachelors. Take note, girls!

I overheard the last part of a conversation between **Murray Dadson** and **Bill Riley**. **Murray** said, "It's pretty hard to beat". When I ask **Bill Riley** if he was referring to his "Meteor", **Bill** answered, No. He meant **Campbell's Soup**.

Well I must ring off now, be seeing you on parade.

CAMPBELL SOUP ON RADIO

AND TELEVISION



Bert Parks

The new paymaster-of-ceremonies on **DOUBLE OR NOTHING**, **Bert Parks**, is one of the most poised showmen in the entertainment business. He was born in Atlanta, Georgia, and started in radio there at the age of sixteen. He had won an amateur singing contest and a spot as a \$7-a-week announcer. His salary was soon cut 20 per cent., but he rose to be chief announcer, earning \$15 weekly, until he got his break as a network announcer in New York at the age of 19.

He got his next break when he became vocalist on his own show. In 1939-1940 he was singer and straight man for **Eddie Cantor**. Later he announced and sang for **Benny Goodman** and **Xavier Cugat** on the "Caravan" programme.

During the war he enlisted in the infantry as a private, attended Infantry OCS and became a lieutenant in June, 1943, and later rose to the rank of captain.

He spent two years on General **Joseph "Vinegar Joe" Stillwell's** staff in the CBI theatre, making wire recordings of combat activities. He earned the Bronze Star and a cluster of Battle Stars the hard way. The wire recorder missions once took **Capt. Parks** behind the Jap lines for three weeks during which several of his buddies were killed.

After his honorable discharge he returned to radio and became emcee of "Break the Bank" and later moved into television with the programme. Now in his thirties, **Parks** and his wife, the former **Annette Liebman**, and their children—**Jeff** and **Joel**, identical twins, and pretty little **Petty**—, live in Greenwich, Connecticut.

ALL EMPLOYEES PLEASE NOTE

On March 21, the telephone numbers will be changed in the Lakeshore districts. Please advise the Personnel Department of your new telephone number.

This is very essential and we will appreciate your co-operation.

Campbell Soup telephone number will be CL. 1-1131.

**PRODUCTION EMPLOYEES MEET THE OFFICE FORCE PORTION OF
TABULATING WHERE PAYROLL IS COMPUTED**



Seated (left to right): Joan Fast, Rita Wright, Glenn Williams (Supervisor).
Standing (left to right): Norma Martin, Ella Murray, Ben Petch, K. Lovelace.

STORES ACCOUNTING
by Marge Sherrick and Marge Leslie



We would like to welcome **Betty Gibbons**, **Marie Glover** and **Bill O'Heany** to Stores Accounting. We hope you will like working with us.

Sorry to see **Lois Muir**, **Amy Shulkins** and **Joyce Austin** leave. Now the girls will have more time to take care of "little things" around the house.

Marion Carpenter and **Al Reid** have set a date for their engagement — September 18th, 1956, so we hear.

Joyce Surtees has adapted herself very well to the customs of this country. She also gets along very well with the men. Watch your husbands, girls!

Charlie Robinson is holidaying in New Orleans. He hopes to see the Mardi Gras.

It's been said that **Bertha Bernard** is being squired around town in a Cadillac — has he any brothers, Bertha?

Ben Petch rolled a nice triple of 810. Too bad it couldn't be counted for a trophy, but never mind, Ben, the team might be able to afford you an all-day sucker anyway.

Bill O'Heany went to the U. of T. "At Home", but the following week he wished he'd stayed at home. Poor Bill, he'll never be the same.

Eric Johnson of the Soils Lab. strolled in this morning after a sojourn in the West Indies. He said he had a wonderful time, outside of changing color. Must be a hot sun down around them'er parts.

BLENDING AND SPICE
by Sam Gray



"Cookie" Robbins left us this month to seek his fortune in the north with eyes on Sudbury and hard rock mining as his objective. I'm sure I speak for the Spice Department when I say we are sorry to see him go. Having worked at the Froid

Mine I know the threat of silicosis and the hazards of hard rock mining. Cookie must like to live dangerously; he fought in the Dempsey's White Hope Tournament. With his old Essex he narrowly missed a dog and smashed into a fire hydrant. He made another investment in the used car market and all I can say after seeing its battered condition is you ought to take up stock car racing, Cookie, my lad.

By the time the column is in black and white, **Bobby Gilliland** and **Norma Nixon** will have said their I do's. From then on it's burnt toast and no more hot war bottles.

My oldest son Charles has a wedding date also on February 14th with **Joan Miller** of New Toronto. My daughter celebrates a birthday on that day. My youngest son recently joined the Royal Canadian Navy and is taking basic training at Cornwallis, N.S. Well I guess that takes care of my family.

Why don't you folk in the Spice Department drop me a little note now and again and let me know how your family is doing? Your friends at Campbell's are always interested to know when and where you go for a trip, also birthday and anniversary dates. So drop in and give Uncle Sam the low down so Uncle George can get it printed.

CHATHAM V-8 NEWS
by Bill Allin

Campbell's Annual Growers' Parties were staged on successive nights during the last week in January at Belle River, Comber and Chatham.

The get-togethers do much towards cementing Grower-Company harmonious relationships. As usual, there was an enthusiastic turnout of growers and their families who jammed to capacity the halls at all three places. Overall attendance was well beyond 1000 persons with V-8 Plant employees swelling the numbers at the Chatham affair.

Guests were welcomed on behalf of the Company by **Earl Mighton** and **Bob Campbell**. An educational film followed by dancing and lunch was the fast-moving order of the evening.

This year's feature attraction was **Ross Bertram**, an outstanding magician, who held audiences spellbound throughout his performance. Impromptu feats of magic amongst smaller groups later on during the evening added to the amazement of all.

Ed Gillin and **Jack Osborn** ably assisted the Chatham Agricultural staff of **Herb Warren**, **Doug Gendron** and **Kent Hyatt**. **Charlie Longden**, district salesman, also attended the gatherings.

Dave Aitken is a happier man these days, having recently moved into his new house. Much busier too, we'll bet, as there are always those innumerable finishing jobs.

Pea and lima bean viners have been moved from their country locations and are now on cement footings in the field at the rear of the V-8 plant. The fellows have been having quite a time back there ploughing around in mud that sticks to each foot like ten dollars worth of glue. Other impending yard work points toward unusual outside activity for the coming months.

OVER THE TABLES
by Vi Brown

Our supervisor, **Mary Duncan**, moved into her new home in Port Credit and is very happy to have her son and daughter-in-law with her.

Did **Joe Budgell** forget **Alex Christie** is supervising the Veg. and not the third floor? Alex knows as he hasn't been playing hockey since.

We are happy to see **Frances O'Connell** back after her illness. She has gone up to the third floor to work on preparing chicken.

Steve Sisak is back. He said he was really lonesome while away, as he likes to greet the chickens every day.

We hear **Lil Mallot** has a lovely new car and is building a home for her son, lucky boy.

Bill Gajda and wife spent the week-end with their son in Montreal who is in the air force and will be going overseas shortly. We have just been informed that on Monday, February 9th, he fell down the stairs and suffered a broken rib. We are very sorry, Bill, and hope for your speedy recovery.

If you see a group of ladies having coffee in the Cafeteria every morning before 7.00 a.m. it is called the "Glory Club". By any chance would that be "Morning Glories"?

We are glad to have **Anne Nyran** back with us again after being ill for a short time.

