

# The Soup Ladle



NEWS FROM CAMPBELL'S SOUP BOWL

Volume 2, No. 5

NEW TORONTO

JULY, 1950

## CAMPBELL'S GIRLS' SOFTBALL TEAM



## Safety News

### A SAFE AND HAPPY HOLIDAY!

This is the time of year when we all eagerly anticipate our summer vacation, we must remember there is no holiday from "safety consciousness." Our carefree, happy holiday mood must not blind us to the fact that for our own sakes we must practise safety just as zealously on vacation as we do day by day in the plant.

**DO** drive with care on crowded and unfamiliar highways; allow yourself plenty of time to avoid rushing along madly—maybe to a smash.

**DON'T** swim for at least an hour after eating and then beware of going by yourself. **DON'T** dive into unknown waters and **DO** familiarize yourself with the depth and the currents.

**DON'T** throw lighted cigarette butts from your car window when travelling through bush country.

**DO** see that your camp fires are really out.

**DON'T** stay out in the sun for hours, take it gradually and use a sunburn oil or lotion.

**DON'T** use boats or canoes unless you are capable of handling these craft and unless you can swim. Never stand up or change seats in midstream.

**DO** see that you have a first aid kit with you and use it.

By following these simple rules we should all return from our vacations refreshed and anxious to make the approaching Tomato Season a safe one.

Your Safety Committee wishes you all a safe and happy holiday.

SAFETY COMMITTEE.

## VACATION PICTURES

Most everyone will be taking pictures of places at which they spend their vacation, things they do on vacation, etc. The "Soup Ladle" announces a contest for the best 1950 vacation snapshots taken by employees.

- 1st Prize..... \$15.00
- 2nd Prize..... 10.00
- 3rd Prize..... 5.00

Winning pictures will be published in the September issue. Put your name on all pictures—they will be returned to you. Submit as many as you like. Select good clear prints which will reproduce well. Let us have a good assortment of pictures from which to choose.

Send your pictures to the Personnel Department. The Contest closes on August 23rd, 1950.

## YOUR JOB AT CAMPBELL'S

Wes Hill of Shipping picks up \$5.00 now and 10% of the actual savings on his suggestion in the next twelve months: Jim Latham of Labelling and Jim McLean of Veg. Prep. do likewise. Arthur Gee of Receiving and Lou Wilkinson of Retorts also each receive a \$5.00 reward for suggestions which were accepted.

You are reminded that the plant will be shut down from July 28th until August 13th for vacation purposes. For those employees who registered to work during the shutdown, a list has been posted, showing the week they will work and the department to which they will report. Requests to work during the shutdown were entirely assigned on a seniority basis.



DON'T LET THIS HAPPEN TO YOU

## THE SOUP LADLE

Published in the Interest of the Employees of  
CAMPBELL SOUP COMPANY LTD  
New Toronto, Ont.  
Edited by  
PERSONNEL DEPARTMENT

### A HOLIDAY APPEAL

*The call of the "outdoors" is an inspiration and appeal which is hard to resist. From forest and field, lake and stream, nature beckons with all the glamour of her physical charm and offers to jaded humanity rest, recreation and rejuvenation, in an environment which breathes peace, whispers hope, and literally shouts the joy of living.*

*Vacation time is here and countless thousands of weary people will answer the call of the outdoors and, for a brief period at least, forget the worries of everyday life while enjoying the soothing influence which is only to be found in the heart of nature.*

*For all the privileges which we enjoy because of our rich heritage of green forests, sparkling lakes, fish and wildlife, Nature asks nothing in return but a deep sense of personal responsibility for the protection of these valuable assets. Let us guard them with all the care we would extend to our most treasured possessions.*

### LABELLING AND RETORT FLASHES by Brownie

Hi gang! Were you at our gala picnic? I can't say at the moment whether the man above was good to us or not, but I am hoping he was. I am writing this column a week before and you will be scanning it about two weeks after, so, where am I?

The Labelling Department had its first employee leave under our Company's Retirement Plan, in the person of Bill "Limey, to his friends," Joseph. The funny thing about it, Bill thought he was 61 until his birth certificate caught up with him. Bill will soon be sailing to Blighty to see his many London friends and we all wish him and his wife good health. Have one for me, Bill.

I would like to take this opportunity to welcome a few new employees, namely Crawford Sweet, Shirley Anderson, Helen Doherty, Neri Bourque and Allen Burt, (that name is familiar). I hope you all enjoy your stay with us, be it long or short.

Bert "Junior" Venner of the Retorts was telling me that a baseball manager usually expects his pitcher to strike out 4 or 5 batters per game. However, Bert struck 11 out last week, so the Yankees better beware. Bert is coming. Speaking of baseball, I was fortunate enough to be allowed out two nights last week so I took in two ball games. Our girls team played at Lakeview Park and were soundly beaten, but it was a good experience and the girls will soon be taking on all comers. Some of the hairdo's were wows.

I saw Earl Fox and his bashers, who were tamed a little, but who, however, finished one run up. I believe the opposition is tougher this year, eh Earl? Maybe you could use a good pinch hitter.

Well, gang, I will close for this month and I hope you all enjoy your coming holidays. See you in August.

## PLANT PERSONALITIES



This month we introduce our smiling personality and Chief Engineer, **Sam Cooper**. Sam came with the company on May 25th, 1931, as head of the "You break 'em, I fix 'em," department, later classified as Superintendent of Equipment. He now bears the title of Chief Engineer of the New Toronto and Chatham plants.

Sam has engineered many installations and building programs and considers the unscrambler as one of the most modern of the mechanical advances.

His hobby is lawn bowling and raising some beautiful roses.

May you, **Sam**, have continued good health and enjoy many more years with us.



### OFFICE NEWS by Ron

This department either has a feast or a famine when it comes to news. This month, for a change, is a feast month.

We are pleased to welcome **Madelen Armstrong** back after her recent operation. Did you notice that tan she had?

Congratulations to **Connie Scrapnick** of the Time Office—Yep, it's an engagement—the lucky fellow is **Alan Bray**.

**Al MacLean** is going to do some extensive travelling during the holidays, around Mimico, that is.

Speaking of travelling, Globetrotter **Ann Dyke** is ready to take off again—this time to New York, Washington, D.C., and Virginia Beach.

**Les Chambers** recently returned from a trip to Chicago just loaded down with loot.

**Betty Johnson** is floating around starry-eyed lately—in case you didn't know she's being married July 29th.



### OPERATION NIGHTSHIFT by Mac

By the time you read this the picnic will be a thing of the past and everyone will be readying for their holidays so this month's column will be a gathering up of loose ends before another Tomato Season.

Hats off to Dr. Hughes for his generous donation to the Mimico Pool which proves that he is an advocate of "Swim and Be Healthy" . . . I find I have a competitor in corny jokes in the person of **Alf Goodes**, his are right off the cob. . . . Had some of the boys gathering up retort baskets the other morning and when I saw Jimmy pulling one basket I asked him why he didn't push one and pull one like Ziggy does. Quick as a flash he retorts: "Oh, I guess he's too lazy to make two trips like me." . . . **James Tasker**, now that he has a 1950 Mercury, says he is romantically inclined. . . . **Ron Staff** wishes me to make a correction re last month's notice. He is going to Montreal for his holidays not Fleurette as we stated, and to make a further correction Fleurette is not a Quebec city. Sorry **Ron**. . . . Wonder how many know that O.H.D. stands for. . . . A wedding notice in a Portland paper concluded by saying, "The young couple left immediately after the ceremony for a weeding trip." Could be wild oats. . . . I've decided not to buy an outboard motor for my rowboat. . . . the salesman said "It takes a jerk to start it." . . . **Jim Turnbull** is taking a can of red paint back to Glace Bay, N.S., when he goes on his holidays after making Edgar Frank buy a return ticket. . . . Understand a coach dog is one who teaches others. . . . A bronze medal to **Wm. Shiway** for doing the work of three men recently and a wooden one for telling us he drove from Beverley Hills to Boston in two days. . . . "Scotty" **Rochford** was away a few days with a fractured finger after a run in with a nightmare. . . . We are thinking of writing **Del Sharbutt**, announcer on Campbell's Club 15 program to tell him that there is something better than a bowl of Campbell's Tomato Soup . . . two bowls . . . O.H.D. . . . I notice that the lady in the Veg. Prep. department who had water on the knee is now wearing pumps. . . . **Len Mantha** once had a sunburn so bad all he wore to a dance was a necktie. . . . the reason they didn't play cards on the Ark was because Noah sat on the deck. . . . Yak. Yak. Yak. . . . **George Sly** and **Bill Kennedy** are new additions to the "we come after you" department and they seem to like it. . . . Didn't get a cigar from **Bill** but understand the seven week old offspring is coming right along. . . . I wonder how many know that there is a Mr. Joseph T. Stalin living in Buffalo who states he is definitely no relative of another Joe. . . . Should see the picture of "Dome" **Leitch** and the fish someone caught on his holidays. . . . Well, this will have to be all for July . . . have to go now and get ready for the picnic and then pack up for the holidays . . . two weeks this year thanks to the very fine people I work for . . . so till August remember every day indulge in O.H.D. and also that every Campbell product is a Best Buy and a Good Buy . . .



## VEG DOINGS by Daisy

### PREPARATION DEPARTMENT

We are all happy to have Mac and Madelen back with us again. Hope they continue to improve in health. Georgina Kirton paid us a nice visit this week. She looks fine. The entire plant join in extending their sympathy to John and Vie Fisher in the loss of their son. Mary Kinaschuck has been out sick for the past three weeks. Trust she will soon be back at work. Have you noticed the office lads lately. July has really brought them out. Dud Gilchrist had the girls green with envy on Monday morning, the best they could take was second place.

By the way Pete and Steve have locked up the boxing gloves for a while at least. We hope it won't happen again.

One Friday morning in June the Prep. Dept. was as empty as Yonge Street on a Monday morning. Clarke and Waters looked so sad. On peeking in a little I learned some of the Dapper Dams forgot we work five days a week. It seems they were too tired to come in.

Ed and Jack wanted to go home and listen on the radio to Poppa Daird, in "Life Can be Beautiful."

Someone once said a man can be no bigger than his actions. Who wants to be classed as a half pint.

One half the women in the Prep. Dept. are trying to reduce, the other half working eight hours a day to pay for enough to eat.

As for me, well gang, I will just keep on hearing my morning smile and getting into a few good arguments.

A hint for basket picnics is to take along a thermos bottle full of good hot Campbell's Soup. Any kind of Campbell's Soup is good eating.

Until August then let's all enjoy July.

### Responsible

A fluttery young girl was being interviewed for a job as bookkeeper. "You understand", said the personnel man, "that we need a responsible person."

"I'm very responsible," she assured him, "why, on my last job, whenever there was something called a discrepancy, they said I was responsible."



EVERYBODY  
LOVES  
A  
CLOWN

BUT-



ON THE JOB IT'S  
DANGEROUS.

### CHIT AND CHAT OF THIS AND THAT from the Filling Department by Flo

I am sorry to see our girls are not doing so well in winning their ball games so far but of course, they are playing teams which have a lot of experience. How about the rest of you getting out there and rooting for them. I think that might change their luck—at least it will make them feel better.

I would like to extend our sympathy to Lena Presniak in the death of her father-in-law.

Well kids, have a good holiday and come back all rested so we can get all our tomatoes processed. See you in the next issue.

### LABORATORY AND INSPECTION NEWS

We welcome to our staff Elaine Rutherford of MacTeir, Ontario, Joan Arthur from Toronto and Stanley Taylor from the University of British Columbia. They will be attending the Mould Count School at Guelph for a ten day course.

We wonder if Joe Ansara needs someone to follow him around at night to pick up the "flying saucers."

Tom McCarthy is spending his time in Deseronto seeing that we get good quality peas.

We hear that Margaret Whittaker and her boy friend are enjoying some romantic evenings canoeing on the Humber.

We wonder if Jim Humphries still likes strawberries after his "strawberry poison ivy" episode. Those strawberries were rather expensive, weren't they, Jim?

Bill Jones tells us that he is moving closer to his work. His family have purchased a house on MacDonald Ave.

### RETIREMENT

Bill Joseph, Labelling Department, retired on pension June 30th. He came with the Company on June 1st, 1942, and has been in this one Department during his employment.

He will receive the minimum pension of \$25.00 per month. Bill and Mrs. Joseph are planning to spend a few months in England. We wish you, Bill, Bon Voyage and many years of good health and happiness.

### THIRD FLOOR GOSSIP

Summer has finally arrived. If it hasn't then I'm doing a lot of sweating for nothing. Those two "sweater boys," Alex Christie and Jack Sibbitt seem to have found a way to relieve the heat situation by wearing T-Shirts to work.

If anyone asks you who attended the last Foremen's Meeting at the Credit Valley Golf Course, shot his worst round of golf of the year, lost three golf balls, threw away a few sheekles on a game of chance(?), spent a miserable day after the night before, and ended up with poison ivy, you tell them it was E. C. Fox. Thank heavens that the entertainment supplied by Cy Leonard was really worthwhile, but what else could you expect from an ex-Airman.

Nick Rischar tells me that he has rather a unique way of making a sandwich. He just puts a piece of buttered bread on his kitchen table, raises the window ever so slightly and presto! He has a sand sandwich. Nick admits they aren't very tasty but says they sure are filling.

We would like to nominate John MacCrae for a lifetime membership in "The Sound Sleepers Club." It seems that recently a burglar ransacked his home and even had the nerve to use the kitchen can opener to open the baby's penny bank. Through all this, John slept soundly, probably dreaming of those Nova Scotian Cod.

Jack Brown is having quite a time these days with those western fowl. He says that they just don't want to be cooked and spends most of his mornings knocking them back into the kettles.

Soon will be holiday time and after that, Tomato Season is not too far in the distance. So rest up my children and when the time comes to give your all, you'll be prepared. From present indications we're going to have a bumper crop.



### CONGRATULATIONS

A very pretty wedding took place on Saturday, June 24th, at Grace United Church, Toronto, when Ruth Cuyler, of our Cashier's Department was united in marriage to Walter Armstrong. The reception was held at the church, after which the couple left for the States on a honeymoon. The bride was presented with a lovely lamp by the Recreation club.

Mary Goudie, secretary to Ken Platt, Assistant General Manager, was united in marriage to Harry Cooke, July 1st, in Wesley United Church, Mimico. The reception was held at Kilcooley Gardens, after which the happy couple left for points east. The bride was presented with a lovely card table by the Recreation Club.

THE CAMPBELL FAMILY PICNIC AT INNISFIL PARK



SOFTBALL NEWS



OSTRANDER'S V-8

The Ostrander - V-8 Softball Team must have something!! Their record at the moment is ten wins and three losses for a percentage of 0.769. Four games this year have been won in the last half of the ninth inning.

At first glance, it would seem that in comparison with their past record, they are slipping. Such is not the case, however, as they are playing in much superior company than ever before.

Three exhibition games have been played to date, with the V-8 crew landing on the top end of the score in all cases.

The boys are still looking forward to some support from the people in the plant. So how about you? Every Tuesday night at Long Branch Park.



HAV FENNEL GOES FISHING

PICNIC GOSSIP

Between 1200 and 1300 Campbell Soup employees, their families and guests boarded 14 T.T.C. Busses and 121 motor cars for the annual picnic at Innisfil Park, Lake Simcoe, on Saturday, July 15th. They were greeted by one of the most beautiful days of the summer. Sunny skies and not too warm weather brought smiles and cheer to the happy throng.

Gallons of milk, tea, coffee and ice cream were consumed. Peter the Clown, and George Grant, comedy clown juggler entertained the children throughout the day and Kusack's ponies provided pony rides for the children from 12.30 to 5.00 p.m.

The sports events started at 2.00 p.m. with races and lovely prizes for all ages. Only casualty of the races was the boot and shoe race, when Al Christie, half way down the stretch, discovered he had the wrong shoes and Joe (Irish) Close finished first but was disqualified, he had only one shoe. Campbell's girls Softball Team, making more errors than the Toronto Maple Leafs, were defeated by Barrie Chicks.

The balance of the day was spent swimming, boating and relaxing in the beautiful park. The last bus left at midnight, and a very successful day came to a close.

MECHANICAL MURMURS

Marjorie Birmingham is the proud owner of a new Austin. With some skill and lots of sex appeal, she convinced the Inspector she should have an operator's permit to help run down the hapless pedestrians. Funny thing, they're also enlarging the parking lot.

Reverberations from the direction of Parry Sound during the last couple of weeks haven't been thunder, but Al building a cottage.

All New Toronto residents can call around to Bill Thompson's place for fish he did or didn't catch on his holidays.

Homer Reid, Gord Golbeck and several others are pursuing the home building trade in their off hours again this year.

The Machine Shop has lost G. McCracken, who has gone into business for himself.

With the increase of work in preparation for the coming Tomato Season and plant repairs during the shut-down we welcome to our staff: Murray Scott, George Jones, James Jackson, Charles Martin, Arthur Meade, George Mercer and Clarence Snow.

We have now reached the time of year we've waited for, so we'll try for the big one that got away last year.

Bud McMurray, Shipping Department, also went fishing. He sat in the boat, rod and

V-8 PICNIC



CHATHAM NEWS

Wow! It was really a swell picnic. A perfect sunny day, everything clicked according to schedule and the people were tired but happy at the end of the day. Only casualty of the softball game was when "Speedball Munro" burnt one across the plate to give catcher Murray Foster a sock in the eye which raised into the prettiest shiner you'd ever want to see.

It was a case of the molehill conquering the mountain when Walt Taylor edged our Don Munro in the men's free for all race. It was neck and neck into the stretch. Then Walt came up on the inside, made a wild thrust with his shoulder, and over goes Don. Now there is a rumor that the man who rolls the lawn at Sea Cliff Park is looking for another job.

This issue will find our welder, John Tunstall, happily or fortunately married. He was presented with a trilight lamp by the Recreation Club.

Our new conduit line for the freezing unit is now in but not without an accident. A pipe wrench slipped on Jim Booth dumping him in a 1,000-gal. tank of cold water. We sincerely hope that Bev. Gillett didn't have a hand in that.

Pea season is now at its peak with both the Vines and the Bean Plant working at top speed, putting out a record production.

reel in one hand, a banana in the other. A sudden gust of wind and the boat overturned. Bud went in the drink and came up with the rod and reel in his hand? No! . . . it didn't happen that way. He came up with the banana in his hand. Rod and reel are in the lake.